

## Spread the Word: **STOP TEXTING AND DRIVING! We see you.**

These meaningful little stop signs have a clear message written on them, **"STOP TEXTING, WE SEE YOU."** By creating these stop signs, sister and brother Olivia & Henry Kriebel of West Hartford, Connecticut aimed to create a safer community. "When my brother and I created these, we hoped to make our community a better place. Kids love it and it makes a great car game!" Says the 12-year-old creator of the stop signs, "When kids grow up using the stop signs, it becomes part of their identity. They will always know that they should never text and drive!"

Be a part of helping make your community a better place, use these signs and give some to others! When you see someone texting while driving simply hold up your stop sign. The message is easy to understand! Keep one handy for easy access. They are an effective reminder about the dangers of texting while driving.

These signs make it easy to spread the word about how important it is to drive safely and without distraction. Your focus should always be on the road. Wait to send or read text messages until you get to your destination.

As of April 2014, there is a Text Messaging Ban for ALL drivers in 43 states, plus Washington D.C., Puerto Rico, Guam and the U.S. Virgin Islands. Use the Stop Texting signs to reinforce the message.

**ASSEMBLY:** Use the sticker to affix the handle to the back of the sign near the bottom edge. Leave approximately 4" of the handle extending below the sign. Discuss the dangers of texting while driving with the group as you assemble the signs.

- Use these signs as fundraisers or giveaways at schools, churches, youth groups and organizations. Adults can "get the message" as well.
- Encourage family members and friends to drive safely - without texting.
- Have kids take the pledge by signing the back of their sign and writing "I pledge to never write or read a text message when I drive and to share this message with all drivers."

### **Texting and Driving Statistics:**

- Sending or reading a text takes your eyes off the road for an average of 5 seconds. At 55 mph, that's like driving the length of an entire football field, blindfolded. It's extraordinarily dangerous. (NHTSA)
- Over 100,000 crashes a year involve drivers who are texting (National Safety Council)
- 16 percent of all distracted driving crashes involved drivers under 20. (NHTSA)
- 82 percent of drivers 16 to 24 years old have admitted to reading a text message while driving. (National Safety Council)

The message is clear, texting while driving is unsafe for everyone on the road.

**Now show your sign!**

**To Reorder # PE1778, call 1-800-243-9232 or online at [ssww.com](http://ssww.com)**

Stop Texting Signs

(100 unassembled – includes printed signs, handles and sticker labels)

